

approaches in comparative politics and international relations, and to think critically about the relation between fact-finding and theory building, between data collection and interpretation. Students are expected to present a written proposal for their Dissertation or Project at the end of the class.

**EURO 7060 Politics and Public Policy in China/ Hong Kong (3,3,0)**

Throughout the course we will be focusing on questions such as: In what ways have post-Mao reforms reshaped political rhetoric and rules of game in China? What can we learn about policy making and policy implementation by studying China as a case? In what ways globalization may affect governance in China? What are the consequences of Hong Kong's unique political situation? To what extent is policy in the SAR determined by (1) the weight of the past and (2) factors at the national level? Where does the real power in Hong Kong lie?

**EURO 7070 Politics of Industrial Relations and Welfare Systems in Europe and China (3,3,0)**

Industrial relations are a central part of political economy in both Europe and China. Europe is the birthplace of the industrial revolution, modern labour movements, and the welfare state, while China is undergoing a fundamental socioeconomic transformation that restructures its industrial relations and welfare regime. This course examines how politics, ideology, and institutions shape industrial relations and welfare systems in both Europe and China and explores theoretical and conceptual issues such as state-labour relations, class formation, citizenship, social rights, interest representation and intermediation, etc., in two different social and political contexts.

**EURO 7080 East-Central Europe and EU Enlargement (3,3,0)**

With the accession of ten new member states in mid-2004, the European Union embraces 25 countries, and its area of competence has widened to include monetary policy, security, as well as justice and home affairs. For the EU and the member states, enlargement provides significant opportunities and challenges. The course examines the historical and theoretical aspects of the enlargement debate. It considers the costs and benefits of enlargement and then looks analytically at the EU's capacity for institutional change and policy reform. It intends to explain how enlargement affects the future of the regional order in Europe.

**EURO 7090 European and Chinese Identities: Comparative Perspectives (3,3,0)**

The course will investigate the genesis of contemporary "European identity" as opposed to earlier concepts of "nationality" and "nation-building", and the tensions which exist between the political unification project of European transnational elites and lasting notions of narrowly defined national identities. Comparative references to the ongoing debate about Chinese perceptions of national identity will be drawn throughout. The course will also deal with methodological approaches to and outcomes of the systematic measuring of current European public opinion and their possible impact both on Europeans and Non-Europeans, who deal professionally with European partners.

**EURO 7100 Case Studies in Language and Cultural Policy (3,3,0)**

The importance of language and culture is no more to be demonstrated as regards the development and unity of a nation. Each country has to ensure the role and status of its national language(s).

However, as far as the training of qualified professionals is concerned, foreign language-culture education is gaining more and more importance with the increasing need of communication and interaction at different levels.

At the same time, most of the nations in Europe as well as in Asia, have to face multilingual and multicultural diversity, due to the presence of permanent and/or immigrant minorities.

Country case studies—among which the PRC and Hong Kong will always be included—will be used in order to illustrate the choices by decision-makers in view of implementation in the educational network at the national as well as international level through their representative institutions abroad.

The course will highlight the various concerns—educational, economic, social and political—to be found in the field of language and cultural policy.

**EURO 7110 Case Studies in EU-China Economic and Trade Relations (3,3,0)**

With 380 million consumers and 20 per cent of global GDP, the European Union is one of the major markets for Chinese companies and also the source of substantial inward foreign direct investment. Local Chinese and local foreign or multinational businesses in Hong Kong handle a considerable share of imports/exports between China and the EU.

This course will analyse the development of European-Chinese economic and trade relations since 1978, with particular emphasis on Hong Kong and the Pearl River Delta. It will address EU and national regulations governing investment in and export to the European Union as well as the prevailing business climate in Europe, as far as local enterprises are affected. It will also investigate the parameters for European business practice in Southern China and Hong Kong.

The main focus will be on case studies of selected enterprises and the support activities of European Chambers of Commerce and/or Trade Commissions in Hong Kong and Guangdong. To this end, seminar sessions will alternate with presentations by guest speakers from such institutions or companies. On site visits in the Pearl River Delta region will also be organized.

**EURO 7120 Dissertation/Project (6,\*,\*)**

The Dissertation is an essential component of the programme, as reflected in the assessment. It is intended to enhance the students' capacity to construct a topic for research, to make use of the literature and methodologies of Social Sciences, to collect data and to develop analytical reasoning. For this reason, the taught courses devote a large part to theory building and methodologies for empirical investigation. Dissertations should be 15,000 to 20,000 words long, and may be written in English, French or German. They are prepared under the supervision of a member of academic staff. Students must prepare a written proposal and obtain approval for their course by the end of Semester 2. The Dissertation is then written in Semester 3 and 4. Students defend their dissertation in front of a jury at the end of Year II.

Alternatively, students may write a Project which will be more professionally oriented. It will be less-demanding regarding theory, and aimed at developing the students' ability to diagnosis and problem-solving in practical situations. The Project will usually rely on the professional experience of students, and take the form of a case study. It will develop alternative propositions for action regarding the problem considered. Its length will be 10,000 to 15,000 words and may be written in English, French or German. They are prepared under the supervision of a member of academic staff. Students must prepare a written proposal and obtain approval for their course by the end of Semester 2. The Project is then written in Semester 3 and 4. Students defend their project in front of a jury at the end of Year II.

**EURO 7130 Study Abroad Course I (3,\*,\*)**

For students opting and eligible for study abroad, this course is selected in the host institution according to their concentration and research orientation.

**EURO 7140 Study Abroad Course II (3,\*,\*)**

For students opting and eligible for study abroad, this course is selected in the host institution according to their concentration and research orientation.

**EURO 7150 Study Tour (0,\*,\*)**

This study tour provides students with an opportunity to go on an extended educational visit to major destinations in Europe

in order to study the very last developments of integration. It highlights the complexities and difficulties in constructing a European order in the aftermath of Communism in East Central Europe. The tour is designed to enhance students' ability to perceive, evaluate and understand Europe in transition through lectures in local universities, site visits, meetings with professional milieus, use of media and discussions.

#### **FIN 1610 Financial Planning and Investment Analysis (3,3,0)**

This course provides students with an understanding of basic investment products and financial planning techniques commonly used today. Various investment products will be introduced in this course, such as common stocks, fixed income securities, unit trusts, derivatives, etc. Particular attention is given to forming a sound and executable financial plan. This course is offered to non-BBA students only.

#### **FIN 2210 Banking and Credit (3,3,0)**

Prerequisite: BUS 1240 Business and Corporate Social Responsibility or BUS 1630 The World of Business

This course offers students a basic understanding of banking and the importance of an efficient banking industry to the working of a market economy. It examines the structure of the banking industry, the role of the central bank, and the basic functions of commercial banks. Emphasis is placed on the general environment of banking in Hong Kong, financial instruments being offered by the banks and analysing the performance of a commercial bank and also the credit analysis of bank customers.

#### **FIN 2230 Financial Management (3,3,0)**

Prerequisite: ACCT 1210 Principles of Accounting I, ACCT 1220 Principles of Accounting II, ACCT 1710 Introduction to Financial Accounting, BUS 1240 Business and Corporate Social Responsibility or BUS 1630 The World of Business

This course is designed to provide business students with solid foundation on finance concepts and essential basic knowledge of financial instruments, markets and institutions. It also aims to equip students with the techniques for evaluating financial assets, assessing capital investment opportunities and making long-term and short-term financial decisions.

#### **FIN 2250 Investment Management (3,3,0)**

Prerequisite: FIN 2230 Financial Management, FIN 2260 Financial Management or FIN 2280 Principles of Financial Management

This course examines the investment environment in Hong Kong, the basic principles of valuation of financial assets, and the development of portfolio and capital market theories. The purpose is to offer students guidance in the management of financial investments.

#### **FIN 2260 Financial Management (2,2,0)**

Prerequisite: (1) ACCT 1110 Principles of Accounting I and ACCT 1120 Principles of Accounting II, or (2) ACCT 1710 Introduction to Financial Accounting, BUS 1180 Introduction to Business or BUS 1630 The World of Business

This course enables students to (1) understand the fundamental concepts in finance, (2) assess alternative investment possibilities, and (3) evaluate different sources of financing projects.

#### **FIN 2270 Financial Management (3,3,0)**

Prerequisite: PA 0021 Financial Accounting II (HKBU's Associate of Science in Professional Accountancy curriculum) or PA 0051 Business Enterprise (HKBU's Associate of Science in Professional Accountancy curriculum) or Equivalent

Finance is the cornerstone of a business and good financial management is vital to its success and growth. This course

enables students to (1) understand the fundamental concepts in finance; (2) assess alternative investment possibilities; and (3) evaluate different sources of financing projects. On completion of this course, students should have a good understanding how to choose among the variety of investment and financing possibilities that are available in the market.

#### **FIN 2280 Principles of Financial Management (3,3,0)**

Prerequisite: ACCT 1710 Introduction to Financial Accounting, BUS 1630 The World of Business or FIN 1610 Financial Planning and Investment Analysis

This course introduces the basic concepts and techniques of business valuation for non-business students. The course enables students to (1) understand the fundamental concepts in finance, (2) assess alternative investment possibilities, and (3) evaluate different sources of financing projects.

#### **FIN 2610 Introduction to Futures and Options Markets (3,3,0)**

Prerequisite: FIN 2250 Investment Management

This course introduces students to futures, options, and other derivative contracts. Class lectures will be focused on the theoretical aspects of these securities; however, students' understanding of the practical issues relating to these contracts for the local and foreign markets will be enhanced by their works on a term project.

#### **FIN 3110 Fixed Income Securities (3,3,0)**

Prerequisite: FIN 2250 Investment Management

This course explores various fixed-income securities and the methods for analysing them. Moreover, the course also discuss interest rate related derivative instruments and how to use these contracts to modify the exposures and enhance the yields of the fixed-income portfolios. Class lectures will be focused on the theoretical aspects of these securities. Formal lectures will be followed with class discussions. Students' understanding of the practical issues relating to these contracts for the local and foreign markets will be enhanced by their works on a term project.

#### **FIN 3120 Business Valuation Using Financial Statements (3,3,0)**

Prerequisite: FIN 2230 Financial Management or FIN 2260 Financial Management or FIN 2280 Principles of Financial Management and ACCT1210 Principles of Accounting I or ACCT1220 Principles of Accounting II or ACCT1710 Introduction to Financial Accounting

This course introduces analytical tools and business valuation techniques commonly used by professional business analysts, investment bankers, and stock brokers. Students equipped with these tools will be able to evaluate the financial position and operating performance of an enterprise, and conduct basic business valuation in various industries, both domestically and internationally.

#### **FIN 3240 Multinational Finance (3,3,0)**

Prerequisite: (1) FIN 2230 Financial Management, FIN 2260 Financial Management or FIN 2280 Principles of Financial Management, and (2) FIN 2610 Introduction to Futures and Options Markets

This course is designed to help the student comprehend the issues faced by the firm operating in an increasingly international environment, and to deal with them in an efficient manner. International dimensions of finance are explored from a corporate perspective. The nature, role and current state of international financial markets are considered.

#### **FIN 3610 Financial Forecasting (3,3,0)**

Prerequisite: (1) BUS 1190 Mathematics for Business or equivalent, (2) BUS 1200 Statistics for Business or equivalent, and (3) FIN 2230 Financial Management, FIN 2260 Financial Management or FIN 2280 Principles of Financial Management